



# SCHWEIGER VINEYARDS



## NEWS - For Immediate Release

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### **Schweiger Vineyards Celebrates their 25<sup>th</sup> Harvest and new additions to their fully sustainable farming program.**

(NAPA, Calif.) – 2008 marks the 25<sup>th</sup> anniversary harvest for the Schweiger family. This is perhaps the most exciting year to date for this small family winery. Early in the year, solar panels were constructed adding to the sustainable farming practice philosophy that began in the early 1980's.

“We started out as farmers,” said **Owner and Farmer Fred Schweiger** of **Schweiger Vineyards** “it was always my dream to care for this land and produce the finest wines from the grapes we grow.” This is one family owned and operated winery that is the real deal. Son and **Winemaker, Andrew Schweiger** and daughter, **Diana Schweiger Isdahl, Sales Director** began working as children with their father and mother in the early clearing stages and vineyard development. They both gained experience working in their respective careers and came back full circle to be a part of the family team and to help grow their brand.

The brand new destemmer, purchased earlier this year, was fired up on Friday, August 29th as Andrew brought in the first fruit of the season, Sauvignon Blanc from the Uboldi Vineyards in Sonoma County. Fred predicts that his first estate Cabernet fruit, the flagship of Schweiger, will be picked throughout September and October with an estimated start date of September 6<sup>th</sup>. All other estate fruit, including Chardonnay, Merlot, Cabernet Franc and Petite Syrah will also be harvested soon.

“There really is so much to celebrate this year!” touts the **Matriarch, Sally Schweiger**. “I never in a million years imagined that we would be doing this and here we are.” The Schweiger family successes since the beginning of the year also include placement of their Cabernet Sauvignon in British Airways First Class service and at Disney Theme Parks, Resorts and Cruise Lines nationwide. Schweiger has also participated in and been the featured winery at exclusive invitation only events; including Pebble Beach Food & Wine, Medal of Honor Dinner at the Ronald Reagan Library, Taste of Vail and Cotes du Coeur. In 2009 Sally and Fred Schweiger are the honorary chairs of “Red, White & Snow,” wine auction and gala for the National Ability Center in Park City, Utah.

Visit Schweiger Vineyards and you will be in for special treatment. The tours and tastings are intimate and personal, there is always a family member onsite and there are options to indulge in food and wine pairings, barrel tastings and vineyard education walks upon request. Schweiger Vineyards is open daily, by appointment for tours and tastings. For information please call the winery at (707) 963-4882 or visit the website at [www.schweigervineyards.com](http://www.schweigervineyards.com).

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